



Erie High School - Lady Royals Softball Program

Attn: Christina Conners
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Erie, PA 16508

www.ErieRoyalsSoftball.org

FaceBook: Erie Royals Softball &
Lady Royals Softball Fundraising

****Private: Lady Royals Softball Program****

Season 2023-2024

Dear Players, Parents, Guardians:

For those who do not know me, my name is Christina Conners

I am the **Lady Royals Softball Program's Fundraising & Events Coordinator**, plus **Booster Treasurer**.

I have been involved since 2015 when my daughter, Angelina, was in 7th grade & was on the 1st Erie School District Middle School softball team. We are set up outside of the school district as a Non-Profit, tax-exempt organization. My role is to help the Lady Royals Softball Program raise funds, since we are part of the public school system, the funds we receive from the district are very minimal. Funds we raise are used for things such as Recreational leagues (Fall & Summer), additional uniform items, Field upkeep, Senior Day, etc. In the past, we used funds to help reduce the cost of Spring Training & to cover Concessions at Home Games.

Almost all our Fundraisers are **optional** for Players to participate in. If you choose to participate, you do need to follow the requirements to earn funds raised from that event that you may use towards "softball eligible expenses". Players/Parents will be given detailed requirements with a deadline, then your family chooses to participate or not. Even if you choose not to participate, it is appreciated that you share the event information.

For those new to this Program, some types of expenses would be, batting gloves/personal helmet, attending a camp/training session, participating in our Summer Rec league, purchasing items when we do a Gear Order, etc. **Player Funds are only available to be used by "Active players": active means you have been participating in the Program for the past 30 days. Coach Niebauer supplies an eligibility list.** You also must be an active player to participate in a fundraising event.

My goal over the last couple years has been to increase the overall participation in our Program Fundraising Events, offering everything to both the High School & Middle School teams. As mentioned, I try to keep all Fundraisers optional, of course the more participating, the more everyone profits in the end.

As each Event comes around there will be a letter or flyer available, please help share this information (social media, post at your work, etc). Our Program can only be successful with the help of our Players and their families. We need our Community to see what we are doing so they can help support our Lady Royals.

You may find more information about Lady Royals Softball Program at: www.ErieRoyalsSoftball.org

Please join our pages on **FaceBook**: Lady Royals Softball Fundraising & Erie Royals Softball
Players & Parents may also join our Private FB page: **Lady Royals Softball Program**

2023-2024 season Events:

➤ Sponsorship (Program)

- ❖ This is a Program Fundraiser; we ask that if you know someone or a business that may be interested in this to please let me know, we have an Annual Program Mailer & we don't want to duplicate requests
- ❖ Standard Sponsorship starts at \$250 & Bannered Sponsorship starts at \$500 (renewal discounts)
- ❖ Deadline is prior to April 30, 2024

➤ Donations (Program)

- ❖ This ties in with Sponsorship, there is a separate letter included in the Annual Program Mailer
- ❖ Majority of Donations are used for the **Annual Spring Auction** Fundraiser (see below) but may also include securing Food Donations for Events or Games (normally Away games), etc.
- ❖ If you know someone or a business that may be interested in this please let me know because again we don't want to duplicate and this list is much larger than our Sponsorships
- ❖ We ask for Donations of at least \$25, all that donate go on a posted Sponsor & Donator list
- ❖ Deadline is by February 9, 2024

➤ Super Bowl Square Fundraiser (Program)

- ❖ This is a Program Fundraiser; we ask that **ALL** families help promote this event
- ❖ The plan is to sell the 100 squares from **January 29th thru February 5th**
 - \$25 per square with a Payout total of \$1,500
- ❖ If all squares are sold, the Program profit is \$1,000
 - Any squares not sold are "bought" by our Program
- ❖ Parents & Players are welcome to purchase as many squares as they want

➤ Valerio's Certificate Fundraiser (Player)

- ❖ PreOrder forms will be available in the beginning of February
 - Valerio's has a **NEW** Program (for those that previously participated)
 - Each certificate costs \$9
 - A certificate can be used at any of their 3 locations for Dine-In or Pick up
 - A certificate is good for One of these Items: 10" Pizza, 12" Sub, or a Spaghetti Dinner

- This is a profit based on what you sell Fundraiser, Profit per certificate sold to the Player is \$2
- ❖ All Orders must be paid for in advance, the **Deadline will be March 15th**
- ❖ All Cash must be turned in by the deadline and then Player profit will be applied to their Account
 - **You keep your Order Form and only give me an Envelope with the following:**
 - Player Name & Grade / Player Phone ## / # Coupons sold / Total Cash
- Certificates will be distributed to Players during the 1st week of April
- **Gear Order** (Program - Not a Fundraiser but I do post on FB some items for non-families to purchase at a small increased rate)
 - ❖ Order Forms will be available in the beginning of February
 - ❖ Deadline is March 1st
 - ❖ Orders will hopefully be in by early April

*** This is our Big Annual Event ***

- **Annual Spring Auction Fundraiser** (Player)

In the past, the Lady Royals held a very successful Casino Night, however we haven't held that since February 2020 when Covid began. This helped to cover Players attending Spring Training. Since then, we have held an **Annual Spring Raffle Auction with 50/50 Ticket sale** that has helped earn those Players participating some funds, on average about \$400-500.

For those new to the Program or that haven't participated in the past:

This event lasts about a week (anticipating February 25th – March 2nd), during that time there are:

Public Days: specific days & times that people may come in person to purchase tickets & put them in the Raffle Items they would like to try to win

Virtual: While this event is going on 24/7 via Facebook on our Lady Royals Softball Fundraising page all Raffle Items are posted so people may choose to send funds via CashApp or Venmo, after that they send a list of what Raffle Items they want their tickets to be used for & myself or a helper puts their tickets in for them

** This season the 50/50 disbursement has changed!! **

In the past if you sold the minimum 75 tickets you were part of the total pot distribution, however, most families sold many additional sets of tickets with a couple families only selling the minimum. It has been decided that it's not fair to those that helped make the 50/50 sale the biggest success last season selling over 3,000 tickets. Since I already log all 50/50 Tickets distributed & sold, the 50/50 Ticket sales part of the Annual Spring Auction will now be an earn based on what you sell, profit per participant. So the more you sell the more you earn. If you only sell the minimum 75 Tickets, then you will earn \$25. They are very easy to sell, you may post on social media to sell & collect the money any way you want. Just be sure your Stubs & Cash are turned into me by the deadline (with Stubs in numerical order).

There is no guarantee what you will earn from the Raffle Auction, but the total raised will be split amongst those participating. Last year there were 12 Players participating and each one earned about \$400 from the Raffle Auction, considering they either did the 6 Donation Items (that total \$100) or paid the \$100 Cash option, that is a big return.

PLAYER REQUIREMENTS:

#1 - Raffle:

Auction Donation

1. 1- Basket worth at least \$25+
2. 1- Basket worth at least \$25+ **or** Gift Card/Certificate worth at least \$25+
3. 1- Basket worth at least \$25+ **or** Gift Card/Certificate worth at least \$25+ **or** Liquor Bottle/Box Set
4. 1- \$5 Gift Card/Certificate
5. 1- \$10 Gift Card/Certificate
6. 1- \$10 worth of PA Instant Lottery Tickets

OR a Cash option of \$100

Deadline: Saturday, February 3rd at 2pm to Christina to turn in **Raffle (ALL 6 Donation Items OR \$100 Cash option)**

- ❖ If you choose to do the 6 Donation Items, please let me know so I may give you a list to choose Items from

#2 - 50/50 Tickets:

Sell or Buy a minimum of **75 Tickets** - 50/50 Tickets are \$1 each or 15 for \$10

75 Tickets = **5 sets 15 Tickets** = \$50

You will receive your 50/50 Tickets to sell or buy once your **Raffle** has been turned in. You are encouraged to sell more than the 75 Tickets.

You can request more immediately or as you sell out. **Please have your Stubs in numerical order.**

Deadline: Sunday, February 25th to sell or buy your 50/50 Tickets

If you do not follow the requirements, then you will not be eligible. If you do not follow the deadlines, then you might not be allowed to participate in future fundraising events. **If you have any questions, please contact me.**

Sincerely,

Christina Conners

Christina Conners

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EHS Lady Royals Softball Program

Fundraising Event Coordinator

Booster Treasurer

Please contact me if you have any questions about these Events.

Please contact your daughter's Coach if you have any questions about practices or games.